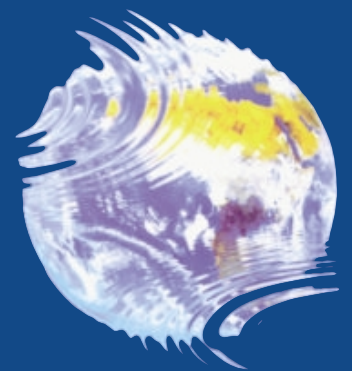




*FLOGEL™*  
*FLOSOFT™*  
*FLOSPERSE™*

*Performance  
Polymers for  
Home Care*



**SNF FLOERGER®**

# Performance Polymers for Home Care, Industrial and Institutional Cleaning Industries

SNF is the world's leading manufacturer of water-soluble and water-swellaible polymers used for a variety of applications. Currently, we supply more than 35 % of the global polyacrylamide and its ionic derivative homo and co-polymers market.

With over 20 years experience in the specialty polymers business, we have been developing many high performance polymers for home care, industrial & institutional cleaning industries market. It is our current marketing strategy to use existing technology and speciality products to expand our business to the HI&I cleaning market.

## Our HI&I business strategy is based on :

- 1 Large scale, low cost manufacturing sites integrated in raw materials
- 2 Wide range of polymers
- 3 High level of expertise in polymer technologies
- 4 Production capabilities on four continents
- 5 Responsive technical service teams
- 6 Commitment to top quality products and services



We offer a number of performance polymers for such applications such as thickening agents, dispersants and anti-redeposition agents, processing aids, anti-spotting and sheeting agents, and liquid absorbents for a variety of HI&I applications. These range of products are commercially available under the tradenames **FLOGEL™**, **FLOSOFT™** and **FLOSPERSE™**.